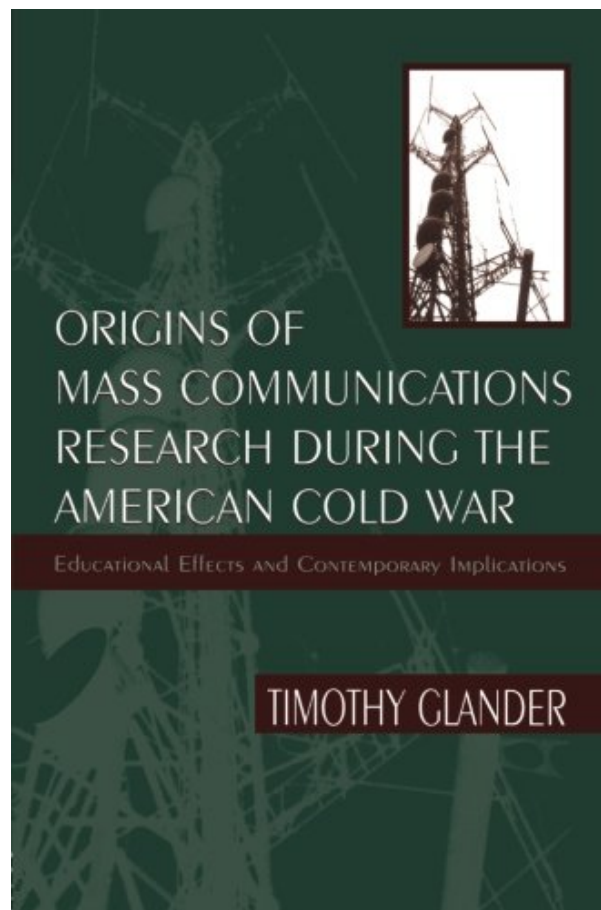
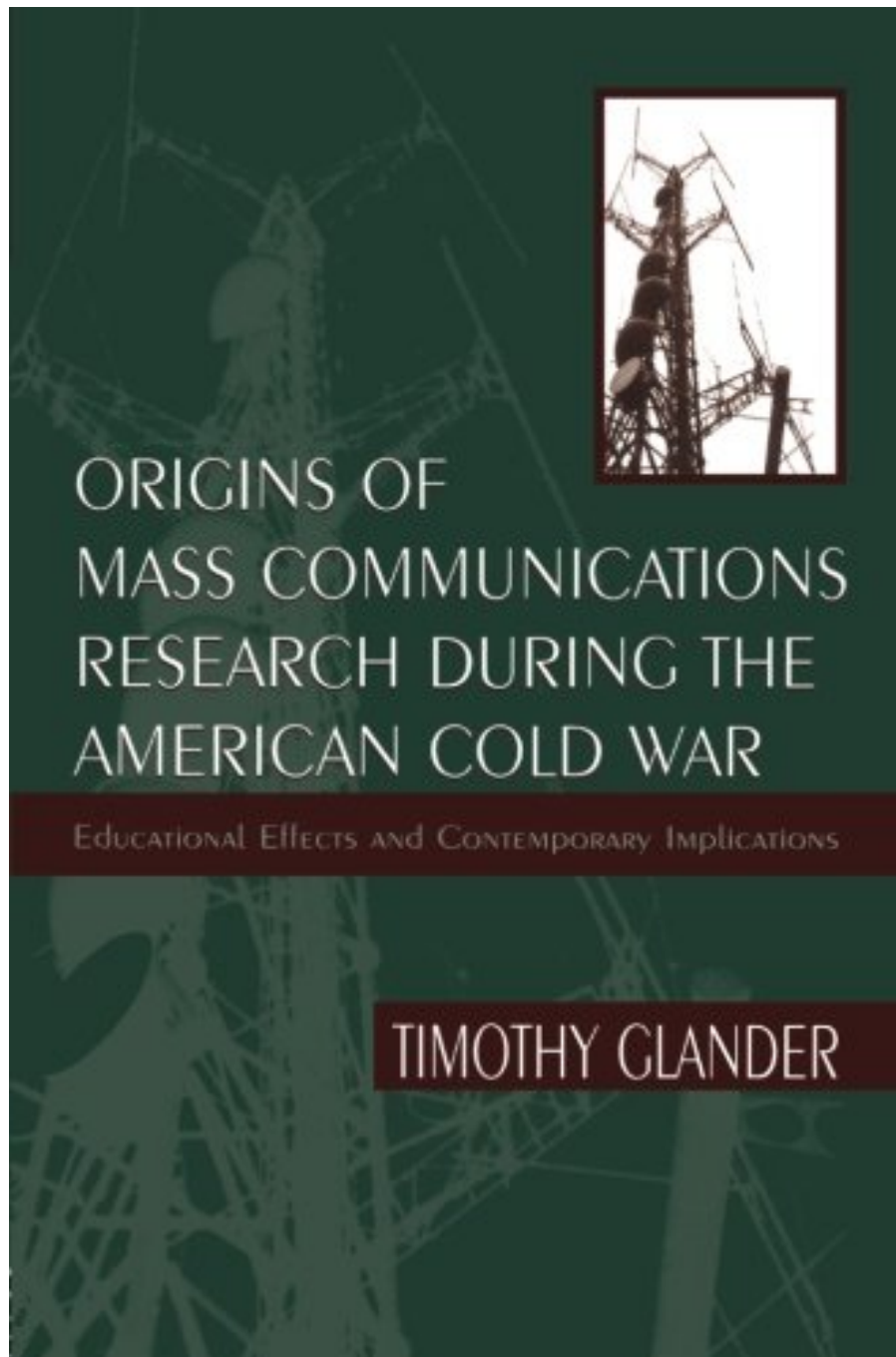


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Review

Glander's book is important, and it will be widely read and discussed. It fills a significant gap in our understanding of the origins of the field of communication research. It balances the internal histories written by the founding fathers and their academic descendants.

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In this critical examination of the beginnings of mass communications research in the United States, written from the perspective of an educational historian, Timothy Glander uses archival materials that have not been widely studied to document, contextualize, and interpret the dominant expressions of this field during the time in which it became rooted in American academic life, and tries to give articulation to the larger historical forces that gave the field its fundamental purposes. By mid-century, mass communications researchers had become recognized as experts in describing the effects of the mass media on learning and other social behavior. However, the conditions that promoted and sustained their authority as experts have not been adequately explored. This study analyzes the ideological and historical forces giving rise to, and shaping, their research.

Until this study, the history of communications research has been written almost entirely from within the field of communications studies and, as a result, has tended to refrain from asking troubling foundational questions about the origins of the field or to entertain how its emergence shaped educational discourse during the post-World War II period. By examining the intersection between the individual biographies of key leaders in the communications field (Wilbur Schramm, Paul Lazarsfeld, Bernard Berelson, Hadley Cantril, Stuart Dodd, and others) and the larger historical context in which they lived and worked, this book aims to tell part of the story of how the field of communications became divorced from the field of education. The book also examines the work of significant voices on the rise of mass communications study (including C. Wright Mills, William W. Biddle, Paul Goodman, and others) who theorized about the emergence of a mass society. It concludes with a discussion of the contemporary relevance of the theory of a mass society to educational thought and practice.

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—Christine Shea

East Carolina University

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1 of 1 people found the following review helpful.

Way overdue

By Dane S. Claussen

I read this book shortly after it was published and have recommended it others since then. I'm not sure why I did not write a review of it before now. Talk about an unknown story! In journalism schools, where the majority of mass communication research is done, there is no tradition of talking about how and why the US government was secretly funding research about "propaganda" and related subjects in journalism/communication departments/schools. You will find no reference to this fact in any of the many books written over the past 25 years by journalism professors about the history of mass communication research, history of journalism schools, history of journalism education, etc. It's not they were trying to hide it. They simply did know about it and it never occurred to them to find out. After Glander's book, one would

think that it cannot be ignored, except that it is still unknown by most and ignored by almost all the rest. Journalism & Mass Communication Quarterly's reviewer predicted that this book would be widely read and widely discussed by journalism professors. Fifteen years later, it is crystal clear that it was not even widely read and likely never will be.

0 of 0 people found the following review helpful.

I would highly recommend, certainly if you've read Chris Hedges "Death of the Liberal Class"

By Ted A. England

If you've heard Chris Hedges speak or read his most recent book, he starts with the Creel Commission in 1917 also called the Committee on Public Information (CPI). Noam Chomsky references it in one of his recent books too. This is written from the perspective of an educational historian, and continues C. Wright Mills theme around a mass society. Well worth the time, to gain the historical foundation of the origin, perspectives, and actors of US propaganda. Interesting that resisting Fascism was a big part of the rationale, given our current circumstances.

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