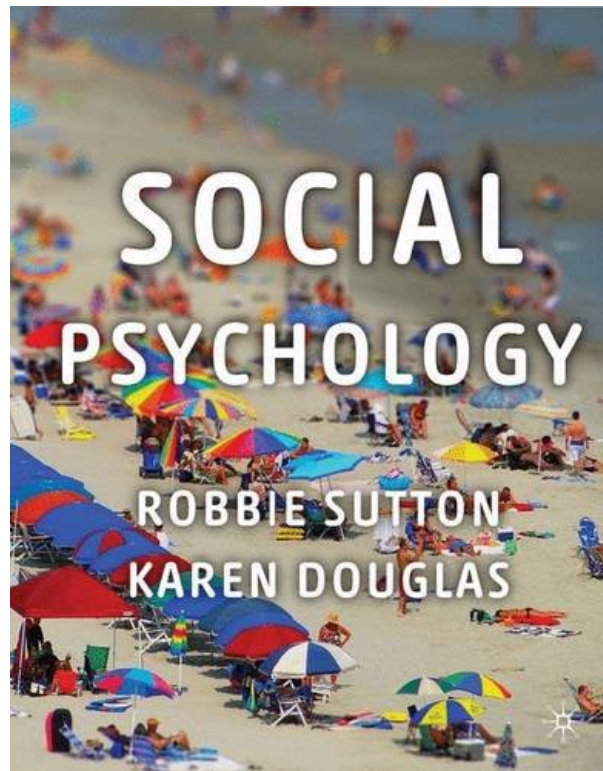
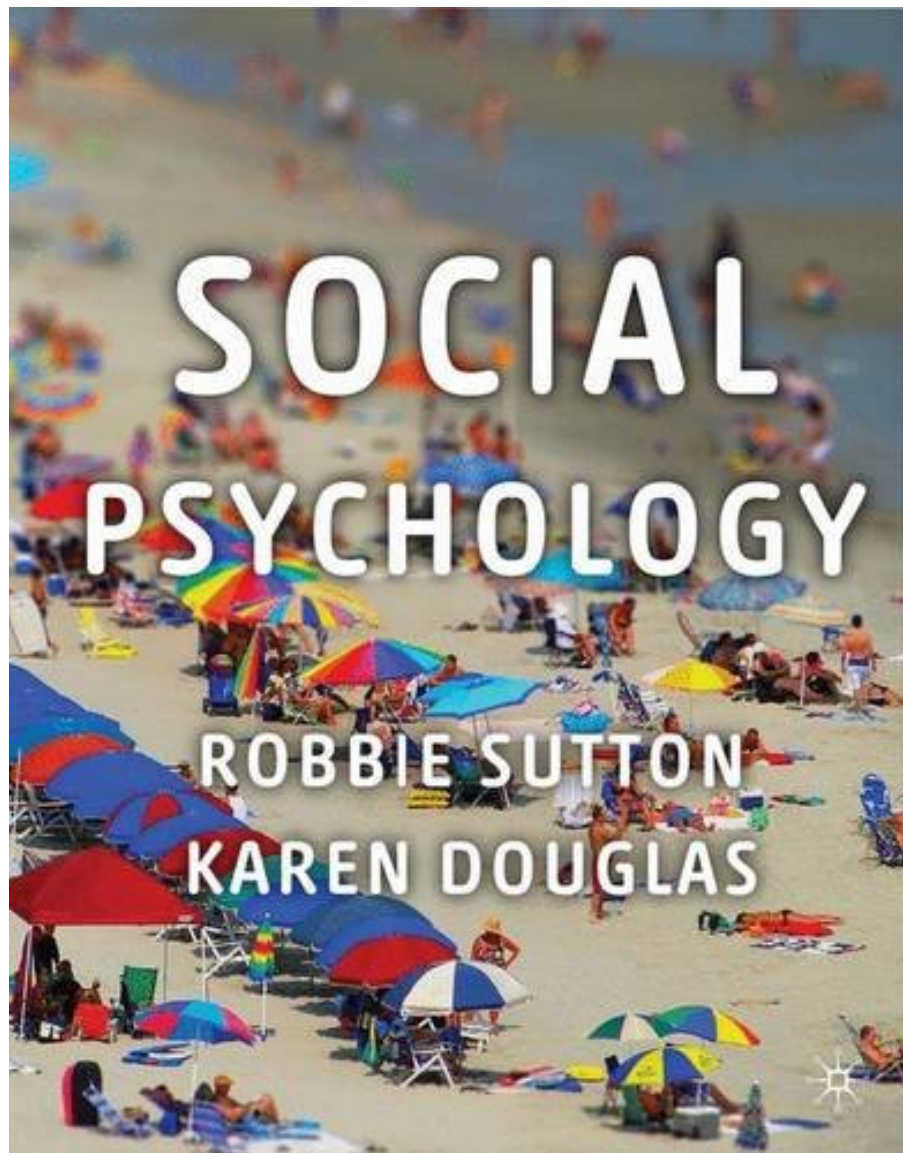


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"From the outset this book unites contemporary social issues with the scientific practice of social psychology, presenting the foundations of the discipline in a clear, engaging and relevant way. I think this text would make a fantastic first encounter with the discipline." - Julian A. Oldmeadow, University of York, UK "A highly accessible, inspiring, and up-to-date overview of the field and Sutton and Douglas manage to describe the most interesting research findings that social psychology has to offer, along with recognizable real-life implications and all the challenges of doing research. I recommend any lecturer to use this as their core text, as it will stimulate students to learn more about our exciting discipline." - Jan-Willem van Prooijen, Vrije Universiteit, the Netherlands "A bracingly original social psychology text. Unlike many examples of the genre, it speaks with a truly international voice and takes an appreciative and inclusive stance towards the diversity of approaches within its field. Most important of all, the book is fun and engaging to read." - Nick Haslam, University of Melbourne, Australia "Engaging and insightful with clear links between academic theory and the wider world." - Fay Short, Bangor University, UK "As social psychology expands its scope, methodologies, and applications, it is becoming increasingly difficult to distil the fundamentals in a textbook, while also keeping an eye on current perspectives and directions. Sutton and Douglas achieve this and even more."- Konstantinos Kafetsios, University of Crete, Greece

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