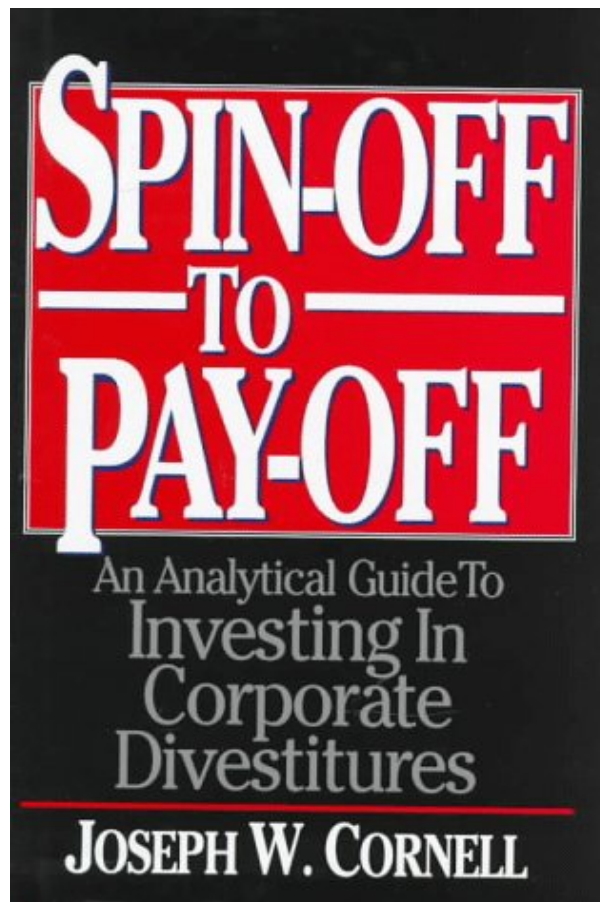
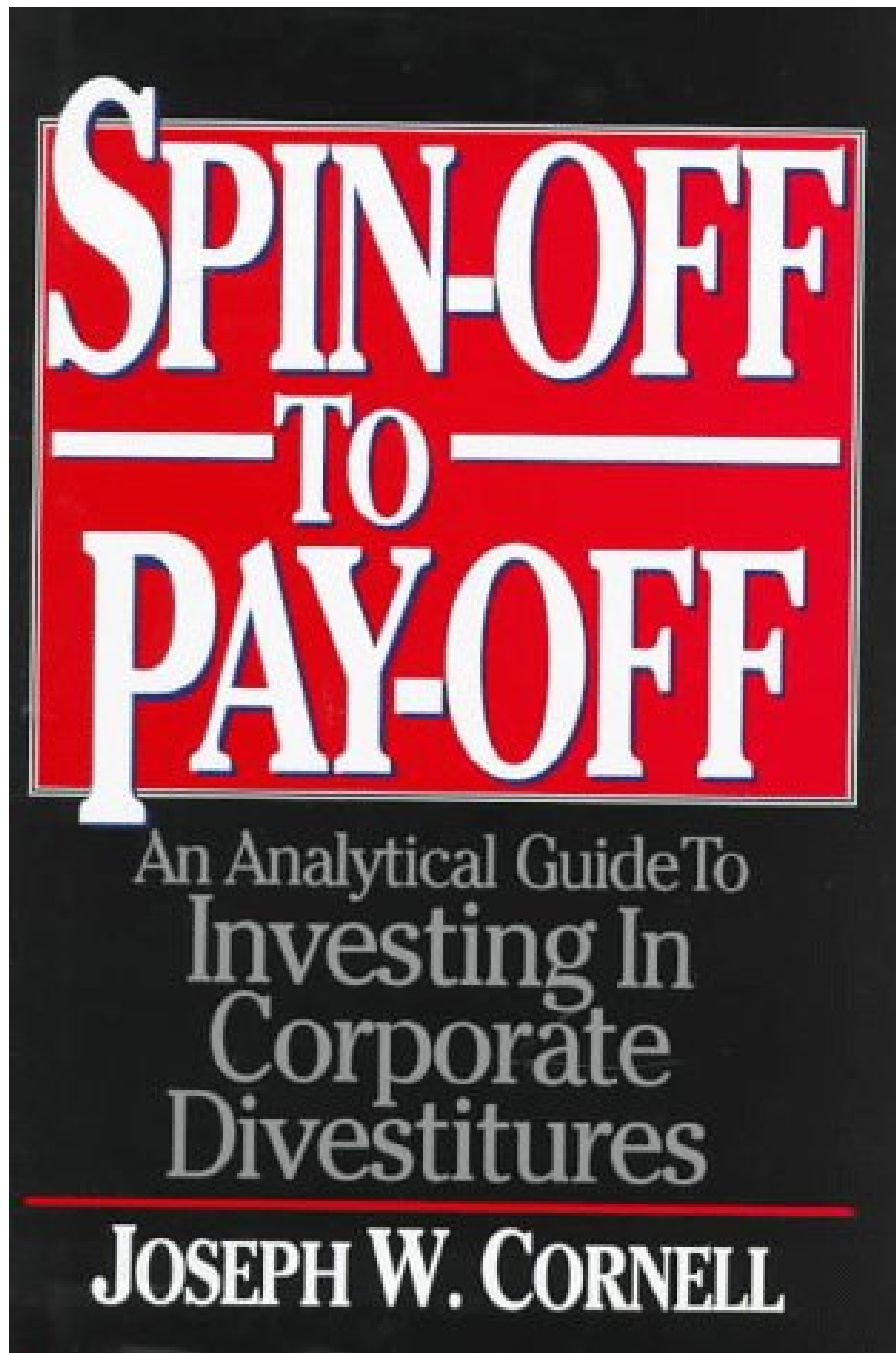


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Joseph W. Cornell is a principal of High Yield Analytics, Inc., a Chicago based investment boutique that caters to institutional investors. He is a well-known authority on spin-off investing strategies. Cornell holds a B.B.A. and MBA from Loyola University of Chicago.

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Successful investors know: Even in today's "efficient" markets, hidden market inefficiencies do exist. Spinoff to Payoff shows you how to dramatically improve your portfolio's performance by capitalizing on little-known but increasingly popular corporate spin-off activities. More than theory and research, this amazing book brings you proven evidence and statistics of how a startling percentage of spin-offs have produced windfalls profits in the past. Actual case histories, coupled with spin-off expert Joseph Cornell's analysis and insights, fine-tune your ability to spot potentially lucrative spin-off opportunities. Cornell clarifies the complex universe of corporate spin-offs by telling you: 4 reasons spin-offs are often misvalued by the market. . .and how you can use each of these reasons to isolate the spin-offs with the greatest upside potential; Specific strategies for locking in spin-off gains. . .When to buy, when to sell, and generally ignored market signs that let you buy and sell for added profits again and again; 10 likely spin-off candidates. . .Companies to keep your eye on--unique situations mark each as a good candidate to launch a spin-off; 25 pending spin-offs. . .Through spin-offs were already announced, there still is time to apply strategies learned in this book to land quick-strike trading profits. With spin-off activity up well over 50-fold within the past ten years, this exciting strategy shows every sign of becoming an even greater source of profits as we head toward the 21st Century. Spinoff to Payoff is packed with detailed examples and guideposts to help you determine which spin-offs will create undervalued corporations, then actions you can take to profit from temporary market inefficiencies before the rest of the investment community catches on.

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