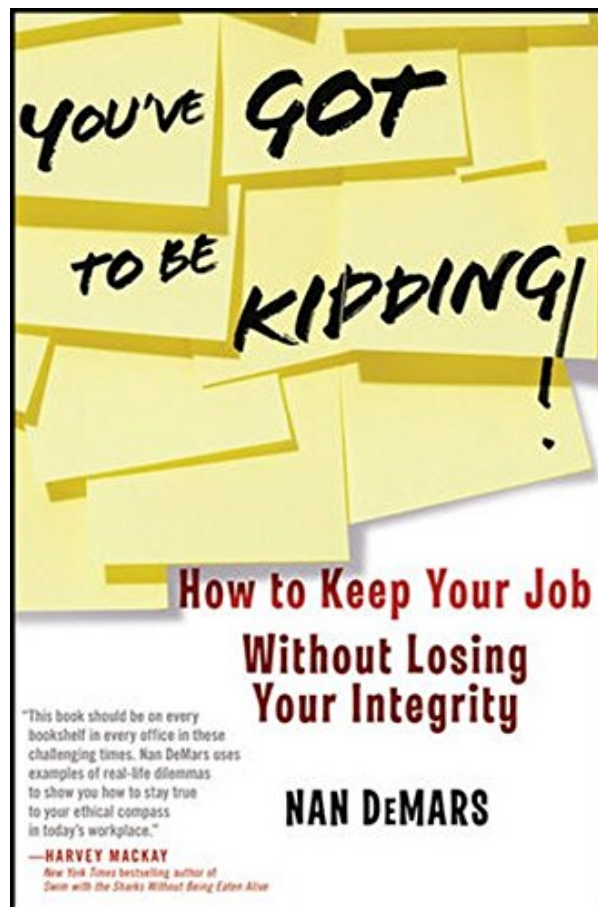
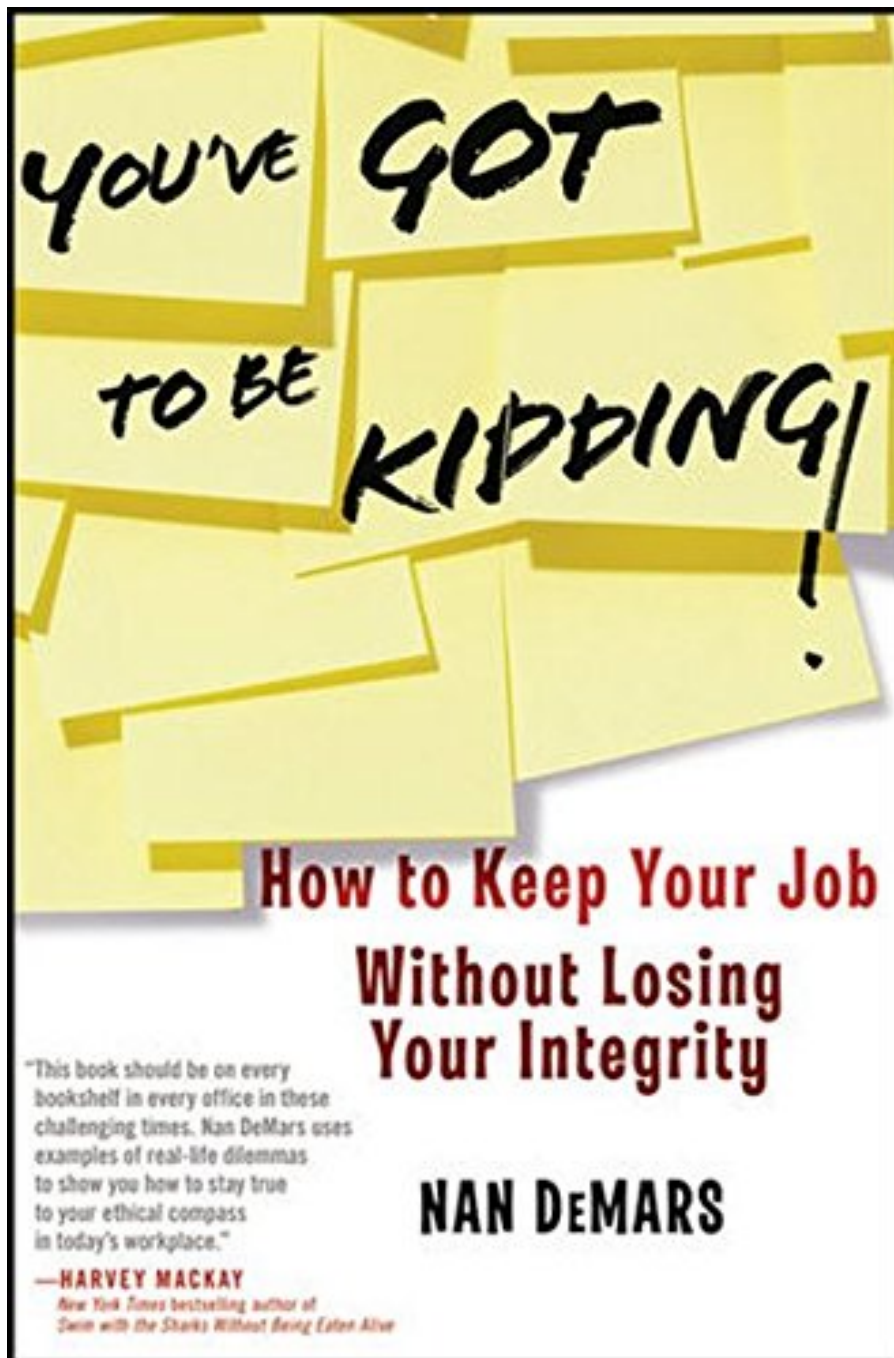


YOU'VE GOT TO BE KIDDING!: HOW TO KEEP YOUR JOB WITHOUT LOSING YOUR INTEGRITY BY NAN DEMARS



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From the Inside Flap

Have you ever found yourself with only two horrific choices: Resign your job, or resign yourself to "living a lie" at work as a person with conflicted ethical standards? Ethical dilemmas come on a daily basis, and they cause too much stress.

The best companies to work for—and the companies that are the most profitable—have a distinct ethical culture. These companies have a strategic competitive advantage. But this does not come easily. As an employee today, you cannot pretend your decisions about right and wrong do not matter. You can no longer say, "I did it to keep my job." We are all the new "corporate conscience keepers."

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- Be smart about handling cupid's arrows in the workplace
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What to do when you're caught in the middle of an ethical dilemma at work

In today's super-stressed workplace, an ethical dilemma can come at you when you least expect it. Here's how to do the right thing without losing your integrity?or your job. You've GOT To Be Kidding will help you create an ethics-based workplace that's a joy to work in. This isn't the usual top-down, executive-only manual, but an approach to workplace ethics that's as relevant and accessible to employees as it is to managers and executives. From renowned workplace educator and author of You Want Me To Do What?, this book is filled with recognizable examples ripped from today's headlines that put ethical principles in concrete terms.

- Filled with recognizable examples that put ethical principles in concrete terms
- Covers such topics as loyalty, confidentiality, security, office romance, harassment, social networking at work, harassment, workplace bullying, lying for your boss, and even Internet mischief
- A practical manual for assessing, discussing, and resolving ethical dilemmas in the workplace

With employees at all levels being held more accountable than ever before, You've GOT To Be Kidding gives businesses of all types and sizes a winning set of principles and practices to do business at the highest ethical level and serves as a guide for anyone who wants to do the right thing without losing their integrity or their job.

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1 of 1 people found the following review helpful.

An essential book for workers

By Dr. Cathy Goodwin

The topic isn't glamorous, which is probably why people aren't rushing to buy it. This book does a really good job of warning workers of their liability. The old excuse, "My boss told me," doesn't work anymore.

If you read about the Enron situation, many people involved were simply naive. Even the Abu Ghraib scandal was allowed to erupt because the participants were young and just didn't know what to do. You don't have to be young. These days it is **very** easy to get in over your head.

Nan DeMars tells you exactly what to do and gives you specific scripts to take care of yourself, while risking your job as little as possible. She covers sensitive topics, such as employee confidentiality, and directly attacks the issue of what to do when there's a conflict between your loyalty to the organization and your loyalty to your boss. (The organization wins but you have to know how to handle it.)

Recommended and deserves more widespread circulation.

0 of 0 people found the following review helpful.

Wise advice!

By Gloria

Business ethics is a topic Nan DeMars knows inside and out! I only wish she had been available when I was a dewy-eyed teenager with a lecherous boss. This book is full of valuable lessons and wise advice.

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